



Show your support for your swimmer,  
your team and your coaches at  
Conference by buying an Ad!

**DUE DATE: TUESDAY, JULY 14!**

**How much do ads cost and is there a discount for multiple ads?**

Prices are below (1st ad cost / each additional ad discounted cost):

Full Page (Vertical):\$60.00 / \$50.00

Half Page (Horizontal):\$40.00 / \$30.00

Quarter Page (Vertical):\$25.00 / \$20.00

Business Card:\$12.50 / \$10.00 or 3 biz for \$25.00

**Are ads in color?**

No. Ads are only in black/white. The best results are obtained with black ink on white paper. Pencil and colored ink will not reproduce satisfactorily.

**Can I use a Business Card as an ad?**

Yes. However, business Cards in light colors will be accepted but there is no guarantee implied concerning the quality of reproduction.

**Can I use Photos?**

Yes. However photos reproduce best when they have a DPI of 150 or better. Black & white or gray-scaled pictures reproduce better than color.

**What format do I use to submit my ad?**

Ads must be camera-ready and sized correctly. They will be printed AS IS so anything outside the box will NOT show in your ad. The size templates are in this package along with sample ads and clip art. Be creative!

**How do I submit my ad?**

Please make checks payable to "REST" and place with completed ad template in the Sleeper family folder. Ads must be submitted and paid for no later than 5:00 p.m., Tuesday, July 14th. Please attach your check to your ad and complete the template.

**Questions?**

Contact Gretchen Sleeper: [gretchen\\_sleeper@yahoo.com](mailto:gretchen_sleeper@yahoo.com)

Full page size 6.5 x 10" (vertical) - \$60 / \$50 add'l



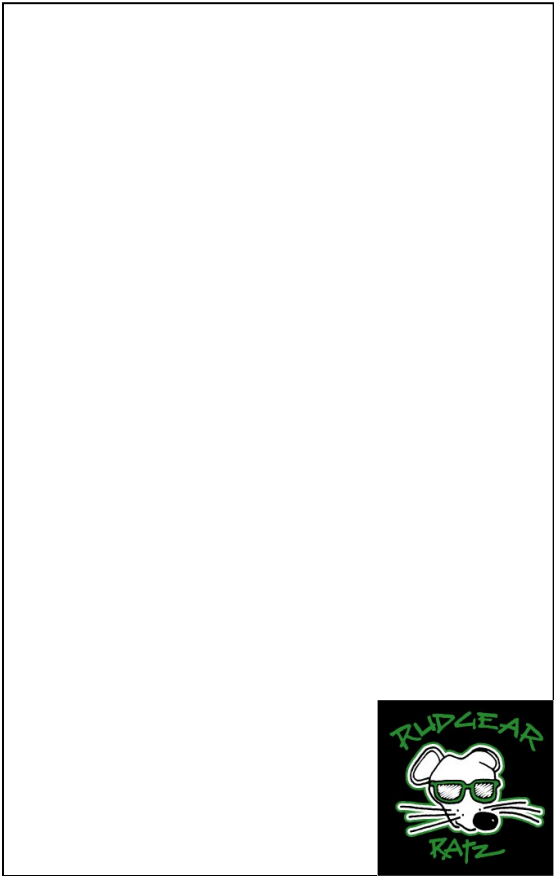
Half page size 6.5 x 5" (horizontal) - \$40 / \$30 add'l



Name: \_\_\_\_\_

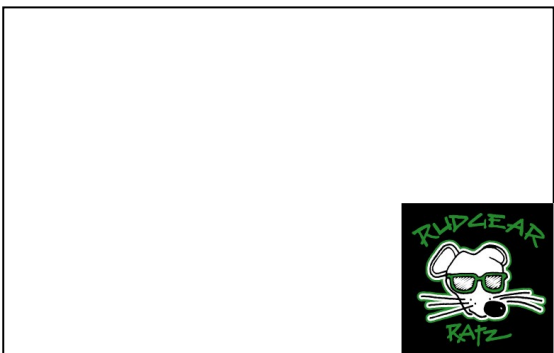
Telephone #: \_\_\_\_\_

Quarter page size 5 x  
3.25" (vertical) -  
\$25 / \$20 add'l



Name: \_\_\_\_\_

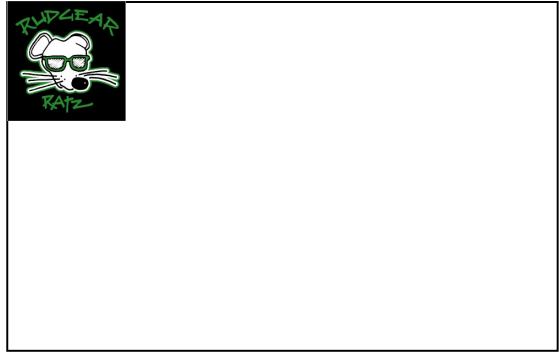
Telephone #: \_\_\_\_\_



Business card size  
3.25 x 2" - \$12.50 /  
\$10.00 add'l

Name: \_\_\_\_\_

Phone: \_\_\_\_\_



Business card size 3.25 x  
2" - \$12.50 / \$10 add'l

Name: \_\_\_\_\_

Phone: \_\_\_\_\_



Business card size 3.25 x  
2" - \$12.50 / \$10 add'l

Name: \_\_\_\_\_

Phone: \_\_\_\_\_



Business card size 3.25 x  
2" - \$12.50 / \$10 add'l

Name: \_\_\_\_\_

Phone: \_\_\_\_\_



Business card size 3.25 x  
2" - \$12.50 / \$10 add'l

# Sample clip art

